



Celebrate for a Day, Help for a Year

We are taking a chance in “Artisan Row” and invite you to join us!

On Monday, September 5th 2011, you are invited to sell your artwork to over 4,000 attendees during Good Shepherd’s International Festival. This multicultural festival is well placed close to Mount Vernon, well timed on Labor Day and well established in our 36th year.

Benefit to you: After consulting with several of you on how best to establish our first “Artisan Row,” we’ve designed a plan with you in mind.

- Table Fee – you pay a small fee and retain all revenue generated from your sales, no strings
- Equitable distribution – we will limit the field of artisans to one per category totaling only 10 artists
- Safe environment – you will be centrally located and incorporated into our active security plan
- Tent provided – your table fee buys a 10 X 5 tent space with electricity

Benefit to others: Your participation will add to contributions later awarded to non-profit organizations that protect the battered, feed the hungry, house the homeless, and assist the poor or disenfranchised.

- Helping others – your table fee will add to the aggregate contribution to those in need
- Added festivities – your artwork will enhance the already cheerful and festive atmosphere
- Introduction to local art – your artwork will be introduced to and purchased by eager attendees

Simplified process: The process is simple; submit an application, jury the applications, vendor notification, establish Artisan Row, and most importantly sell your crafts!

- Applications – complete an application and submit for consideration by July 22nd 2011
- Jury – a select panel will jury your applications
- Confirmation – notify you on July 29th of your selection as an exclusive artisan

Join us now to turn Artisan Row into a reality. You and your artwork will make this festival especially lively and additionally beneficial to those in need throughout the year.

Joshe Raetz
International Festival Committee Chairman
raetzj@cox.net
(703) 922-1743



International Festival - Multicultural Arts and Music

8710 Mount Vernon Highway, Alexandria, VA 22309

Application Timeline

June 20th - Artisan Row 2011 application mailed and available online

July 22nd - Applications due from all artists

July 28th - Jury of applications

July 30th - Show information packets mailed to artists who have been juried into the show, Artists will be notified of space assignments via e-mail or regular mail once the assignment has been made

Application Procedures

All applications will be juried. **Only work in the categories juried may be sold at the show.** All art and craft items must be original, handmade, created and exhibited by the approved artist and not made from a commercial mold or kit or imported by the artist(s) renting the art space. The Festival Committee reserves the right to remove any item(s) for sale found not to comply with and/or any artist who engages in misrepresentation in their application or fails to abide by the regulations as stated.

In order to be considered for the festival, each application must include four photographs and a check for the appropriate fee. If an artist is not juried into the show, the check will be returned by mail. **Images should accurately represent the work that will be displayed and the booth display.**

We will limit the number of artists in any one category to ensure an equitable distribution. Once a category, such as jewelry, painting, photography, etc., reaches the limit, the category will be closed, and remaining artist applications put on a waiting list.

Accepted categories include baskets, calligraphy, ceramics/pottery, clothing and accessories, drawings, fabric/fiber art, glass, gourmet food, jewelry, leather, painting, photography, wood, toys or mixed media (a combination of two or more categories). Jewelry will not be accepted and may not be included in any part of your display, unless you have applied as a jewelry artist.

Please use the attached form to submit your application package, which must include the completed form, three representative photos of your work, one picture of your booth setup, and a check for the table fee.

Two artists may share a single table space if they submit their applications together, in a single package. Each of the two artists must submit an application form, photos as outlined above, and a check. See application form for fee information.

You are encouraged to use the International Festival logo to use in mailings or advertisements to your customers.



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LOGISTICS FOR EXHIBITORS 2011

1) INTERNATIONAL FESTIVAL IS HELD MONDAY, SEPTEMBER 5th 2011, RAIN OR SHINE.

2) Art space is **10 feet by 5 feet**. Displays, art, supplies, chairs and other items need to be kept within the assigned space and may not encroach into adjacent spaces.

3) International Festival will provide tent coverage and electricity for your booth.

4) Artists provide their own table and chairs. Table and two chairs are available for an additional \$20 charge.

5) Displays must be professionally and aesthetically pleasing. Handwritten signs and sale signs are prohibited. International Festival draws many families with small children. Please keep this in mind as you set up your display. Artists are responsible for protecting their merchandise from damage and theft.

6) Schedule for Monday, September 5th 2011.

9:00 a.m. Artists are allowed on the grounds to unload, vehicles may be kept nearby off the grounds

12:00 p.m. -- 6:00 p.m. International Festival

6:00 p.m. -- 7:00 p.m. Breakdown starts at 6 p.m. and must be completed by 7:30 p.m.

7) Each artist is personally responsible for the collection and reporting of Virginia Sales Tax (5.0%).

8) The International Festival Committee is not responsible or liable for any loss, theft or injury incurred by any artist.

9) Artists are responsible for keeping their area presentable and clean. International Festival committee members will actively collect trash throughout the day.

10) All cancellations must be made in writing or by email and must be received before August 19th 2011, in order to receive a 50% refund. Cancellations received after August 20th will not be refunded.

For more information, contact Good Shepherd International Festival, (703) 780-4055

Website: www.gs-cc.org/getinvolved-intlfestival.php or E-Mail raetzj@cox.net



International Festival - Multicultural Arts and Music

8710 Mount Vernon Highway, Alexandria, VA 22309

Monday, September 5th, 2011 – 12 p.m. to 6 p.m.
Good Shepherd Catholic Church

Name: _____ Company Name: _____

Please check here if you DO NOT want your information posted at www.gs-cc.org

If sharing, co-applicant's name: _____

(NOTE: if sharing, both applicants have to fill out and complete the application form and submit four (4) photos – both applications need to be submitted together.)

Address: _____

City/State/Zip: _____

Telephone: _____

Day: _____ Evening: _____ Cell: _____

E-mail: _____ Website URL: _____

Please check ONE appropriate general craft category – this will be the category we use on our website and in our program: (Note: You must attach four (4) photos of the type of craft you will be selling and booth setup.)

- | | |
|---|--|
| <input type="checkbox"/> Baskets | <input type="checkbox"/> Calligraphy |
| <input type="checkbox"/> Ceramics/Pottery | <input type="checkbox"/> Clothing and Accessories |
| <input type="checkbox"/> Drawings | <input type="checkbox"/> Fabric/Fiber Art |
| <input type="checkbox"/> Glass | <input type="checkbox"/> Gourmet Food |
| <input type="checkbox"/> Leather | <input type="checkbox"/> Painting |
| <input type="checkbox"/> Photography | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Toys | <input type="checkbox"/> Mixed Media (a combo of two or more categories) |
| <input type="checkbox"/> Jewelry (Jewelry may not be in any part of your display unless you have applied as a jewelry artist) | |
| <input type="checkbox"/> Other _____ | |

10'X5' Art space:

\$100 – Individual artist

\$150 – Dual artists at \$75 each, both applicants must submit application and photos

TOTAL ENCLOSED: \$_____ payable to Good Shepherd International Festival

PAYMENT AND CRAFT PHOTOS MUST ACCOMPANY APPLICATION

Application will not be processed or juried without photos. Checks will be returned to vendors not selected.

Signature of Artist: _____

Your signature certifies that your artwork has been made by you and that you will be in your art space at all times during the show except for occasional short breaks.

Mail application, photos and payment to Good Shepherd Catholic Church, ATT: International Festival, 8710 Mount Vernon Highway, Alexandria, VA 22309 Email: raetzj@cox.net